

Cookie Policy

Provider: EMMV International Ltd (registered in Cyprus)

This Cookie Policy explains how AI Search King, operated by EMMV International Ltd, uses cookies and similar technologies on aisearchking.com. It should be read alongside our Privacy Policy and Terms of Service, available on our website.

1. What Are Cookies and Similar Technologies

Cookies are small text files placed on your device when you visit our website. We also use similar technologies, including tracking pixels, web beacons, local storage, and tag-based scripts. These technologies help us recognise your device, remember preferences, and understand how visitors interact with our site. References to "cookies" in this policy include all such technologies.

2. Cookies We Use

Strictly Necessary Cookies – Required for the website to function (session management, security, load balancing). These cannot be disabled. Duration: session cookies expire when you close your browser; persistent strictly necessary cookies expire after a maximum of 24 hours.

Analytics Cookies – Collect aggregate statistical information about how visitors use the site (pages visited, time on site, traffic sources) to help us improve our website and services. This data is used solely by AI Search King and is not shared with third parties for their own purposes. Duration: up to 13 months from your last visit. (See Section 5 for the legal basis on which these cookies are placed.)

Functional Cookies – Remember choices you make (such as language or region) to provide a more personalised experience. Duration: up to 12 months from being set.

Marketing Cookies – Track activity across websites to deliver targeted advertisements and measure the effectiveness of our marketing efforts, as described in Section 2.5 of our Privacy Policy. Duration: up to 13 months from being set.

3. Third-Party Cookies

Some cookies are placed by third-party service providers acting on our behalf, as described in Section 3.1 of our Privacy Policy. Where we instruct a third party to place cookies or similar technologies on your device, we remain responsible for that placement under PECR. We do not control these third-party providers' own cookie policies and recommend reviewing the relevant provider's policy directly.

4. Your Choices

Cookie Banner: When you first visit our website, you will be presented with a cookie banner offering equally prominent options to accept or reject non-essential cookies. You may change your preferences at any time via our cookie settings.

Browser Controls: You can manage or delete cookies through your browser settings. Disabling certain cookies may affect website functionality, as noted in Section 7 of our Privacy Policy.

Opt-Out of Analytics and Functional Cookies: Where we rely on a legal exemption rather than consent to place analytics or functional cookies (see Section 5), you have the right to opt out free of charge at any time via our cookie settings. If you opt out, we will stop placing those cookies on your device.

5. Legal Basis

We place strictly necessary cookies on the basis that they are strictly necessary for a service you have requested, as permitted under Regulation 6 of the Privacy and Electronic Communications Regulations 2003 (PECR).

Analytics cookies used solely for aggregate statistical purposes, and functional cookies used to adapt the appearance or functionality of our website to your preferences, may be placed under the exemptions introduced by the Data (Use and Access) Act 2025 (which amended PECR with effect from 5 February 2026). Where we rely on these exemptions, we provide you with clear information about the purpose of those cookies (in Section 2 above) and a simple, free means of opting out (in Section 4 above).

Marketing cookies and any other non-essential cookies are placed only with your prior consent, in accordance with PECR and UK GDPR. Consent must be freely given, specific, informed, and given by a clear affirmative action.

6. Data Retention

Cookie data is retained in accordance with the durations specified in Section 2 above. Personal data collected through cookies is otherwise retained in accordance with Section 11 of our Terms of Service and our Privacy Policy.

7. Updates

We may update this Cookie Policy from time to time. Changes take effect when posted on this page. Continued use of the website after changes are posted constitutes acceptance.

8. Contact Us

If you have questions about this Cookie Policy, contact us: By email:
support@aisearchking.com